

ABOUT BEPEFA



BEPEFA is the association of Belgian pet food manufacturers and distributors. Founded in 2010, we currently have 14 members who together represent more than 85% of the Belgian pet food market providing food for all types of pets including dogs, cats, rodents, fish, and birds. At BEPEFA we put your pet's wellbeing first by supporting the Belgian pet food industry to provide safe, nutritious and sustainable pet food.

Quality and food safety

We are the voice of the pet food industry in Belgium, representing the common interests of our members in government institutions and acting as an independent link between the private sector and the government agencies. We work closely with the regulatory authorities so we can direct our members to ensure they comply and provide the safest, highest quality pet food that meets the stringent requirements and is compliant with the rules and regulations.

Responsible nutrition

Nutrition is at the heart of pet health and well-being. BEPEFA collaborates with FEDIAF, which represents the European pet food industry, to form aligned European positions. We support our members with the latest guidelines such as nutrition, labeling and safe manufacturing practices that are based on years of collaboration with universities and research centres.

Sustainable pet food

The pet food industry is very mindful of the role it plays in the responsible use of resources in pet food production and its environmental impact. We work closely with FEDIAF on developing solutions that maintain a balance between the needs of both pets and people, and the necessity to protect the environment for future generations.

Pet and human well-being

While we put pet well-being first with our quality pet food, we also encourage our members to go a step further. Alongside financial aid, as an industry we donated around 540 thousand meals in 2020 to support pets in shelters. Furthermore, as pets have a positive effect on human well-being, our members also support training centers for service dogs and promote pets in the workplace.

To learn more about BEPEFA follow our [LinkedIn page](#) or visit our [website](#).

Would you like to become a BEPEFA member? Contact info@bepefa.eu



Supporting the Belgian pet food industry to provide safe, nutritious and sustainable pet food.

BEPEFA | Rue de l'hôpital 29 | B-1000 BRUXELLES | Tel: +32 2 512 09 55 | www.bepefa.eu | [LinkedIn](#)

Absolute Petfood * Affinity * Edgard & Cooper * Fides * Flamingo * Hill's * Just Russel * Mars * Purina * Royal Canin * United Petfood * Versele-Laga * Vitakraft * WellPet