BEPEFA FACT SHEET



About BEPEFA

BEPEFA is the association of Belgian pet food manufacturers and distributors. Founded in 2010, we currently have 13 members who together represent more than 85% of the Belgian pet food market providing food for all types of pets including dogs, cats, rodents, fish, and birds. At BEPEFA we put your pet's wellbeing first by supporting the Belgian pet food industry to provide safe, nutritious and sustainable pet food.

Quality and food safety

We are the voice of the pet food industry in Belgium, representing the common interests of our members in government institutions and acting as an independent link between the private sector and the government agencies. We work closely with the regulatory authorities and keep our members informed about the latest rules and regulations, so they can provide safe, high quality pet food that is compliant with the stringent requirements.

Responsible nutrition

Nutrition is at the heart of pet health and well-being. BEPEFA collaborates with FEDIAF European pet food, the voice of the European pet food industry, to form aligned positions. We provide our members with the latest guidelines such as nutrition, labeling and safe manufacturing practices that are based on years of collaboration with universities and research centres.

Sustainable pet food

The pet food industry is very mindful of the role it plays in the responsible use of resources in pet food production and its environmental impact. We work closely with FEDIAF on developing solutions that maintain a balance between the needs of both pets and people, and the necessity to protect the environment for future generations.

Pet and human well-being

While we put pet well-being first with our quality pet food, we also encourage our members to go a step further. As an industry we regularly provide financial aid to support pets in shelters and donate meals. Our members also support training centers for service dogs and promote pets in the workplace.

Partnering for the future

We believe it is important to network and exchange knowledge and expertise with companies adjacent to our sector who do not market pet food themselves. In this way we inspire each other and work together for an even safer and more sustainable pet food industry. Since 2023 we have two knowledge partners and hope to welcome more in the future.

To learn more about BEPEFA follow our <u>LinkedIn page</u> or visit our <u>website</u>.

Would you like to become a BEPEFA member? Contact info@bepefa.eu

